



The Link Counseling Center, since 1971, provides compassionate, affordable mental health services to individuals and families regardless of their economic circumstances.

Today's Mental Health Crisis

- Over 50% of adults with mental health needs go untreated due to financial barriers, impacting community stability, workplace productivity, and family well-being.
- Low- and middle-income families face the steepest hurdles, with little to no access to affordable counseling or psychotherapy.
- Escalating rates of anxiety and depression affect individuals of all ages. Left untreated, these challenges can lead to profound despair, loss of hope, and sometimes even loss of life.

The Human Cost: Lives Behind the Statistics

Families on the Brink: A husband and wife married 17 years, tense with anger and betrayal, trying to find a path forward to rebuild their family of 6.

Overcoming Despair: A man who lost his job after 25 years makes it through another night battling thoughts of suicide.

Healing Hidden Wounds: A 50-year-old woman, isolated for decades by a secret of childhood abuse, takes her first steps toward trust and connection.

Guiding Grief: Eight-year-old Tommy, silent and unable to attend school since losing his mother last week, needs a safe place to process his loss.

The Link's Miracle Ball March 13, 2027 Maggiano's Little Italy Buckhead

The evening's gala brings our community together to bridge a critical gap:
ensuring quality mental healthcare is never out of reach for those who need it most.

Sponsorship Level	Annual Gift	Annual Impact of Subsidized Services
Wellness Sponsor <i>Standing alongside families in their mental health journey.</i>	\$25,000	625 counseling and psychotherapy sessions.
Legacy Sponsor <i>Providing for future generations.</i>	\$10,000	250 family counseling and psychotherapy sessions.
Gold Sponsor <i>Supporting life-changing moments.</i>	\$5,000	Subsidize pro bono grief support groups for children and adults. 144 groups provided annually.
Silver Sponsor <i>Providing steady, reliable support for those in our community.</i>	\$2,500	60 counseling and psychotherapy sessions.
Hope Sponsor <i>Healing and hope for all ages.</i>	\$1,000	25 pro bono grief consultations.

Your support at the Miracle Ball directly funds subsidized care, replacing despair with hope and ensuring no one in our community has to walk through their darkest moments alone.



We invite you to join us in a community partnership.

The Mission:

Expanding access to affordable, sliding-scale mental health services for people of all ages with little access to affordable counseling, psychotherapy, and support.

The need is real. The work is on-going.

Over 50% of adults with mental health needs go untreated due to financial barriers, impacting community stability, workplace productivity, and family well-being. Most low income and middle income families have little access to affordable counseling and psychotherapy.

People of all ages are struggling with increasing rates of anxiety and depression. These symptoms left untreated result in despair, loss of hope, and sometimes even loss of life.

The Link Counseling Center, serving the community since 1971, is dedicated to providing affordable mental health services to people of all ages regardless of their economic circumstances.

Why Partner with us:

When you partner with us, you're directly addressing the mental health crisis in our community. Your sponsorship reflects a company commitment to strengthening a community we share. Mental health and wellness are the foundations behind strong communities, productive workforces, and local economies.

What Your Support Creates:

According to research led by the World Health Organization and the National Safety Council, every dollar invested in mental health care yields a 4-to-1 return in health savings and economic productivity.

Your support provides

- Subsidized counseling and psychotherapy sessions for children, teens, adults, and families. Currently, 68% of people served at The Link, have incomes at or below poverty level.
- Pro bono grief support groups for those whose lives have been impacted from a loss by suicide.
- Weekly pro bono grief support groups for children and teens.

Sponsorship Level	Annual Gift	Annual Impact
Wellness Sponsor <i>Standing alongside families in their mental health journey.</i>	\$25,000	Subsidizes 1,000 counseling and psychotherapy sessions.
Legacy Sponsor <i>Providing for future generations.</i>	\$10,000	Subsidizes 400 counseling and psychotherapy sessions
Gold Sponsor <i>Supporting life-changing moments.</i>	\$5,000	Subsidizes 180 grief support groups for people of all ages.



Miracle Ball 2027 Sponsor Level Benefits

Sponsor Level Benefits	Wellness Sponsor \$25,000	Legacy Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Hope Sponsor \$1,000
Number of tickets to the Miracle Ball.	16	8	6	4	2
Prominently positioned VIP tables reserved exclusively for you and your guests.	✓	✓	✓		
Reserved seating for you and your guests.				✓	✓
VIP Reception for Sponsor's guests, includes exclusive Interactive Illusion Experience.	✓	✓			
Custom 12-month payment plan available.	✓	✓	✓	✓	
Social media video spotlight (Sponsor provides)	✓				
Sponsor welcome video played at Miracle Ball. This provides prime spotlight for your company's message. (Sponsor provides)	✓				
Multi-Platform Brand Placement: Website logo inclusion, event signage, and Miracle Ball program recognition.	✓	✓	✓	✓	✓
2027 commemorative Miracle Ball photo book.	✓	✓			
Exclusive Program Print Feature: Full-page , dedicated page placement in the Miracle Ball program.	✓				
Program Print Feature: Half-page display ad in the Miracle Ball program		✓			
Program Print Feature: Quarter-page display ad in the Miracle Ball program.			✓		
Complimentary valet parking.	✓	✓	✓	✓	✓

Make Your Special Occasion Unforgettable!

Celebrating a birthday, milestone, or retirement? Reserve a celebration experience for your group at the Miracle Ball and let us help you celebrate in style. Let us know in advance, and our team will follow up to help customize your experience!